



America's Automobile Enthusiast Show

SEVEN STAND ALONE LIVE HOURS PER WEEKEND

Attention: TRN Affiliates of the former Motor News Weekly-Motor Trend Shows

NEW SHOW HOSTED BY BOB LONG DELIVERS THE BEST AUTOMOTIVE TALK

Broadcast on the national airwaves since 1992 Auto World is interactive talk radio at its best, giving listeners all over North America the opportunity to share their love and enthusiasm for automobiles by giving them the opportunity to talk with experts directly. Auto World is presented in a fun format and hosted by Bob Long. Long has been a professional broadcaster for over 30 years. Auto World received the top honor "Best of Radio" in 2012 presented by the International Automotive Media Awards

Auto World delivers experts from all consumer and enthusiast publications and websites from around the globe. Auto World combines unbiased opinions and coverage of automotive events worldwide. The show also features weekly test drive reviews, motor sports news, automotive business coverage and delivers the most up to the minute automotive news in the industry.

Radio and automobiles have been lifelong passions for host, Bob Long. His enthusiasm for cars started as a child collecting auto magazines and memorabilia. His love for broadcasting began in grade school and led to a radio career starting at age seventeen. Long is the former producer and host of Motor Trend Radio, Motor Trend Radio Magazine, Motor Trend Weekend, Hagerty's Inside Classic Cars, Car Crazy and Motor News Weekly radio programs. In the last 20 years Bob Long has received more than 37 International Automotive Media Awards for broadcast excellence more than any broadcaster in the world. The sudden cancellation of Motor News Weekly-Motor Trend prompted Bob Long his 20 year old AutoWorld show with new live editions at the old Motor News Weekly-Motor Trend broadcast times.

Auto World features the latest information on selling new and used cars, looking at the latest new cars from Detroit, Europe, and Asia with expert advice and opinion's from the automotive industry's leading journalists, writing for national automobile enthusiast and consumer magazines and websites.. The show also feature interviews with the leading experts in collecting and restoring antique and classic automobiles, along with interviews of automotive engineers and product planners giving listeners the inside track on upcoming technological innovations, direct from the manufacturers. Plus Auto World covers all the latest aftermarket products and trends. Auto World is presented in a fun format, complete with automotive bumper music and the chance to answer automotive questions and win prizes.

AutoWorld now offers 7 stand-alone weekend hours of live programming delivered via Cumulus XDS Satellite, live internet stream or FTP download. Simple contracts, no extra inventory, no make goods, no hassle.

AutoWorld AM same live feed times as Motor News Weekly-Motor Trend

Sat 11-1PM ET and Sun 11-1PM ET

Sat 10-12 noon CT Sun 10-12 Noon CT

Sat 9-11AM MT Sun 9-11AM MT

Sat 8-10AM PT Sun 8-10AM PT

AutoWorld Original

SUN 5-8PM ET

SUN 4-7PM CT

SUN 3-5PM MT

SUN 2-5PM PT

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After more than ten years at Talk Radio Network bring back to your station and listeners Host Bob Long considered by most to be #1 Automotive Personality in North America and producer of the best Automotive talk in the radio business.

www.autoworldradio.com www.boblondradio.com www.automotiveradnetwork.com